



econetwork  
port stephens

## 5 Star Sustainable Festival

### The 5-stars guiding our festival for sustainability and waste management include:

#### ★ Rethink

*We will consider what we use, what we buy and how we act, as each has an environmental cost*

- Aim to use green transport: electric/hybrid car, car pool, walk, ride, or bus
- Aim to use only recycled paper-based promotion and prioritise digital promotion strategies
- Aim for no plastic bottles or plastic straws
- Encourage stallholders to have a connection to the sustainability theme

#### ★ Reduce

*We will aim to reduce our consumption of goods and energy and use lower impact forms of energy*

- Aim to use lower-impact power from solar power generators, renewable sources, or incorporate an energy saving mechanisms or offset mechanism
- Aim to offset power used for sound, stage and entertainment
- Aim to measure our ecological footprint (carbon emissions)

#### ★ Reuse

*We will encourage goods that are reuseable, if possible*

- Offer prizes and freebies such as reusable tote bags, reusable water bottles, herbs / plants / seed packets, local produce baskets and include sustainability messages
- Provide water stations for refillable bottles
- Encourage stallholders to participate in local reuse schemes (e.g. Green Caffeine or other)

#### ★ Repurpose

*We will encourage goods that have been repurposed or are reuseable, if possible*

- Encourage stallholders to choose local suppliers, seasonal produce Australian made, fair-trade, vegetarian options, environmentally-friendly products, incorporate repurposed items
- Request stall holders to offer discounts for BYO containers and use no plastic bags or single use items
- Encourage stallholders to promote their strategies to customers (e.g. incorporate signs)
- Repurpose existing EcoNetwork promotional banners and borrow equipment from other organisations
- Focus our competitions on repurposing (e.g. Children's Art competition using recovered items)

#### ★ Recycle

*We will recycle as much as we can, but only after we've tried the strategies above*

- Encourage stallholders to use recycled or eco-friendly packaging, cutlery, materials, reusable serve ware
- Separate refuse into plastic, cans, glass, compost and waste bins
- Monitor bins and ground litter